

For Immediate Release

Central Outreach and Advocacy Center wins two platinum MarCom Awards

Atlanta, GA – October 27, 2016 – The **Central Outreach & Advocacy Center (OAC)**, a non-profit organization affiliated with historic Central Presbyterian Church in downtown Atlanta, is proud to announce its limited edition book, *We Make Art, A vessel of art & thought by Atlanta's homeless artists*, won two platinum MarCom Awards in this year's creative competition.



The concept of the book, *We Make Art, A vessel of art & thought by Atlanta's homeless artists*, was organized and designed by Mark Smith to showcase the artwork of clients at the OAC.

Each copy of the limited-edition book was hand-assembled, taking more than 20 volunteers an estimated 400 hours and more than seven months - from prototype designs to the final assembly - to complete.

The book won in the platinum categories of *pro bono* and *fundraising publication* in the 2016 MarCom Awards.

Smith is a retired trade-show exhibit fabricator, designer, and engineer who contracts freelance exhibit design and fabrication. He is also a sculptor, designer, and artist who volunteers to supervise classes and manage the annual exhibit of client artwork for the OAC.

The MarCom Awards is a creative competition designed to recognize achievements of creative professionals involved in the concept, direction, design and production of marketing and communication materials and programs. With more than 6,000 entrants each year, participants come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. The winners are selected from more than 300 categories in print, Web, video and strategic communications.

The MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP), which was founded in 1995 by a group of creative professionals involved in competitions for several of the national and international trade organizations.

To find out more about the book, *We Make Art, A vessel of art & thought by Atlanta's homeless artists*, including how they are made, please visit wemakeart.mlsmith.com.

To find out more about the MarCom Awards please visit marcomawards.com.

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About the Central Outreach & Advocacy Center

The Central Outreach & Advocacy Center began in 1980 with a single calling to serve a young woman in need of help. In 1997 the center became a separate non-profit 501(c)3 organization. Today, the Central Outreach & Advocacy Center works in partnership with individuals and families to assist and advocate with them to avoid or overcome homelessness.

For more information about the Central Outreach & Advocacy Center please contact Kimberly Parker at 404-601-3149, kparker@centraloac.org, or visit centraloac.org.

About Central Presbyterian Church

Central Presbyterian Church is an historic church located at 201 Washington Street SW in Atlanta, Georgia. It was founded in 1858 and was added to the National Register in 1986. During the 1930s, it became known as "the church that stayed" as other churches relocated to the suburbs. Today Central's ministries place an emphasis on social justice through advocacy, local and global mission work, and learning.

For more information about Central Presbyterian Church please contact Kimberly Raley-Kimes, Communications and Learning Coordinator, at 404-601-3124 or kkimes@cpcatlanta.org or visit cpcatlanta.org.